

# UNLOCKING CREATIVITY: STEP BY STEP GUIDE TO CREATING COMPELLING IMAGES WITH DALL-E

Part 2 - Implementation

## GENERATIVE AI For All



DINESH LAL (DIRECTOR, DATA SCIENCE)



#### **SUBJECT** - DETAIL - STYLE - BACKGROUND

THIS IS THE MAIN CONCEPT OR OBJECT THAT YOU WANT TO APPEAR IN THE IMAGE.YOU CAN USE ANY WORD OR PHRASE THAT DESCRIBES SOMETHING THAT EXISTS OR CAN BE IMAGINED. FOR EXAMPLE, "A CAT", "A FLOWER", OR "A CAR".





#### SUBJECT - DETAIL - STYLE - BACKGROUND

THIS IS AN OPTIONAL COMPONENT THAT ADDS SOME DETAIL OR VARIATION TO THE SUBJECT. YOU CAN USE ANY WORD OR PHRASE THAT MODIFIES THE SUBJECT IN TERMS OF COLOR, SHAPE, SIZE, NUMBER, EMOTION, POSE, OR ANY OTHER ATTRIBUTE. FOR EXAMPLE, "A BLUE CAT", "A FLOWER WITH SIX PETALS", OR "A CAR WITH WINGS".





#### SUBJECT - DETAIL - STYLE - BACKGROUND

THIS IS AN OPTIONAL COMPONENT THAT SPECIFIES THE ARTISTIC STYLE OR GENRE OF THE IMAGE. YOU CAN USE ANY WORD OR PHRASE THAT REFERS TO A KNOWN ARTIST, MOVEMENT, OR CATEGORY OF ART OR MEDIA. FOR EXAMPLE, "CLOSE UP CAMERA SO", "IN OIL PAINTING MEDIUM TYLE", OR "IN PIXEL ART GENRE IC STYLE".



**IN DINESHLAL** 







#### SUBJECT - DETAIL - STYLE - BACKGROUND

THIS IS AN OPTIONAL COMPONENT THAT SETS THE SCENE OR CONTEXT OF THE IMAGE. YOU CAN USE ANY WORD OR PHRASE THAT DESCRIBES A LOCATION, ENVIRONMENT, OR SITUATION. FOR EXAMPLE, "ON A BEACH", "IN A FOREST", OR "IN SPACE".





- IN NEXT FEW PAGES, WE WILL DISCUSS EXAMPLES ACROSS INDUSTRIES, PROFESSION AND VARIOUS USE CASES
- WE WILL BE APPLYING SDSB APPROACH TO GENERATE REQUIRED CREATIVE IMAGES.
- IN CASE YOU WANT TO KNOW HOW TO ACCESS DALL-E, REFER MY POST #3 ON GENERATIVE AI

**GRAPHIC DESIGN** 

### PROMPT

## "CREATE A VIBRANT LOGO FEATURING A STYLIZED PHOENIX RISING FROM FLAMES AGAINST A BACKDROP OF SWIRLING COSMIC CLOUDS, INSPIRED BY ART DECO DESIGN"

**SUBJECT - DETAIL - STYLE - BACKGROUND** 

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ADVERTISEMENT

### PROMPT

"DESIGN AN ATTENTION-GRABBING ADVERTISEMENT FOR A LUXURY WATCH BRAND, SHOWCASING A SLEEK TIMEPIECE SET AGAINST A BACKDROP OF A BUSTLING CITY SKYLINE AT NIGHT, WITH A TOUCH OF NEON LIGHTS REMINISCENT OF CYBERPUNK AESTHETICS."

**SUBJECT - DETAIL - STYLE - BACKGROUND** 

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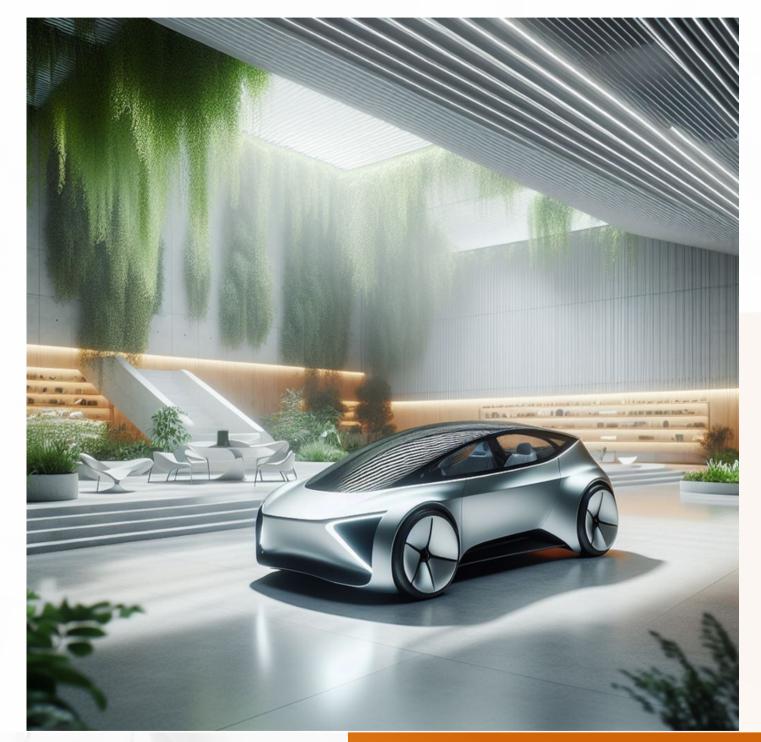
**PRODUCT DESIGN** 

### PROMPT

"GENERATE AN IMAGE OF A FUTURISTIC ELECTRIC CAR PROTOTYPE PARKED IN A SLEEK, MINIMALIST SHOWROOM, SURROUNDED BY LUSH GREENERY AND BATHED IN SOFT NATURAL LIGHT FOR A SUSTAINABLE LIFESTYLE BRAND."

**SUBJECT - DETAIL - STYLE - BACKGROUND** 

DINESHLA







**FASHION DESIGN** 

### PROMPT

"ILLUSTRATE A HAUTE COUTURE GOWN ADORNED WITH INTRICATE FLORAL EMBROIDERY, SET AGAINST A DREAMY, ETHEREAL BACKDROP OF A SUN-DRENCHED GARDEN IN FULL BLOOM, EXUDING ROMANTIC ELEGANCE."

**SUBJECT - DETAIL - STYLE - BACKGROUND** 

DINESHLA





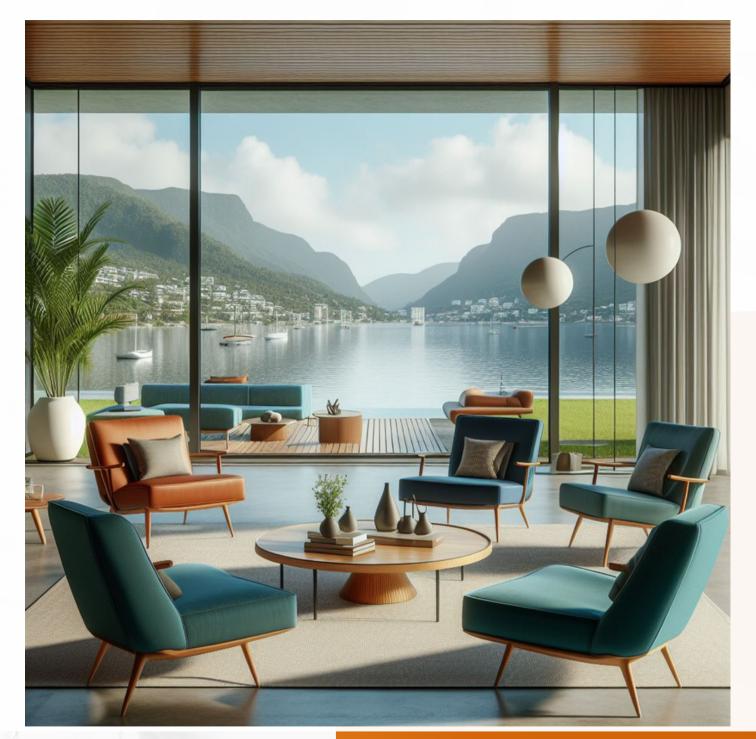
**INTERIOR DESIGN** 

### PROMPT

"VISUALIZE A MODERN LIVING ROOM WITH MID-CENTURY FURNITURE PIECES, FEATURING CLEAN LINES AND BOLD COLORS, SET AGAINST A PANORAMIC VIEW OF A SERENE COASTAL LANDSCAPE FOR A COASTAL CHIC AESTHETIC."

**SUBJECT - DETAIL - STYLE - BACKGROUND** 

DINESHLAI







ARCHITECTURE

### PROMPT

"RENDER AN ARCHITECTURAL MASTERPIECE OF A CONTEMPORARY GLASS SKYSCRAPER SOARING AGAINST A BACKDROP OF A BUSTLING URBAN SKYLINE, REFLECTING THE VIBRANT ENERGY OF A METROPOLIS."

**SUBJECT - DETAIL - STYLE - BACKGROUND** 

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in DINESHLAL



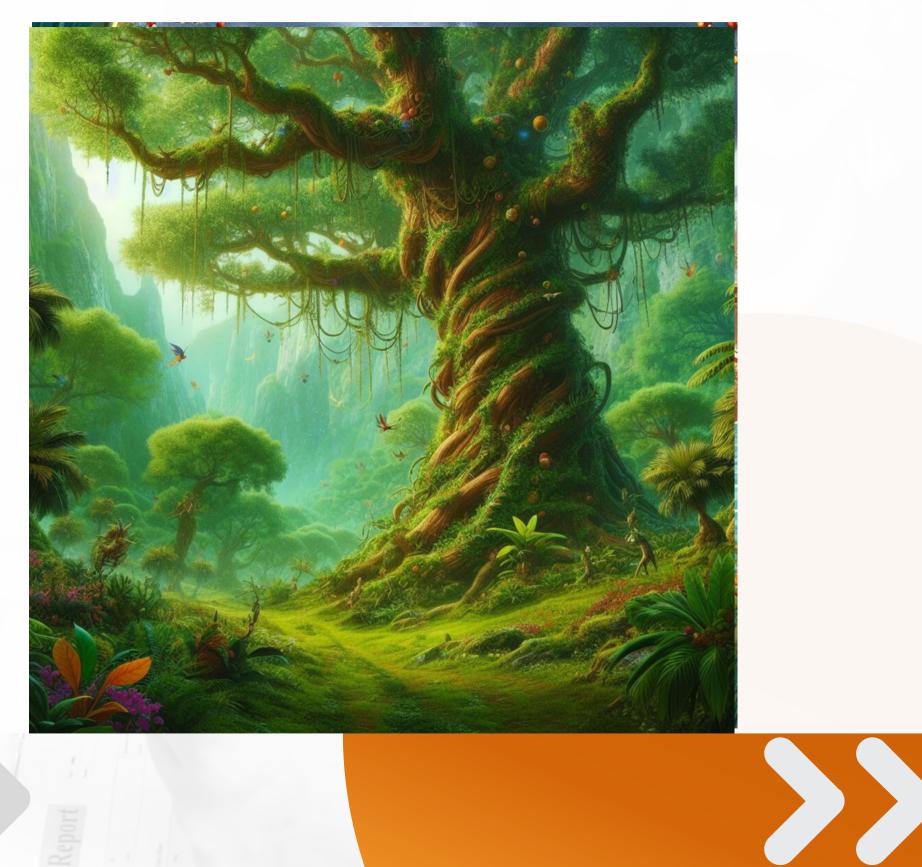
VIRTUAL REALITY

### PROMPT

"CREATE AN IMMERSIVE VIRTUAL ENVIRONMENT OF A TOWERING FRUIT TREE IN A LUSH GREEN, ENCHANTED FOREST FILLED WITH AND MAGICAL CREATURES, TRANSPORTING USERS TO A WHIMSICAL FANTASY REALM."

**SUBJECT - DETAIL - STYLE - BACKGROUND** 

DINESHLAI





STORYTELLING

### PROMPT

"DEPICT A MAGICAL UNDERWATER KINGDOM INHABITED BY GRACEFUL MERMAIDS AND COLORFUL MARINE LIFE, SET AGAINST A BACKDROP OF SHIMMERING CORAL REEFS AND SUNKEN TREASURES, INSPIRED BY FOLKLORE AND MYTHOLOGY."

**SUBJECT - DETAIL - STYLE - BACKGROUND** 

DINESHLA







EDUCATION

### PROMPT

## "GENERATE AN EDUCATIONAL ILLUSTRATION OF THE SOLAR SYSTEM, SHOWCASING THE PLANETS ORBITING AROUND THE SUN AGAINST A BACKDROP OF SPARKLING STARS AND CELESTIAL WONDERS, DESIGNED TO IGNITE CURIOSITY ABOUT SPACE EXPLORATION."

**SUBJECT - DETAIL - STYLE - BACKGROUND** 







STORYTELLING

#### PROMPT

## "CREATE AN IMAGE OF A YOUNG MALE KING OF EGYPT CELEBRATING A FESTIVAL, ON THE RIVERFRONT OF NILE, IN ARABIC ART STYLE"

SUBJECT - DETAIL - STYLE - BACKGROUND

in DINESHLAL









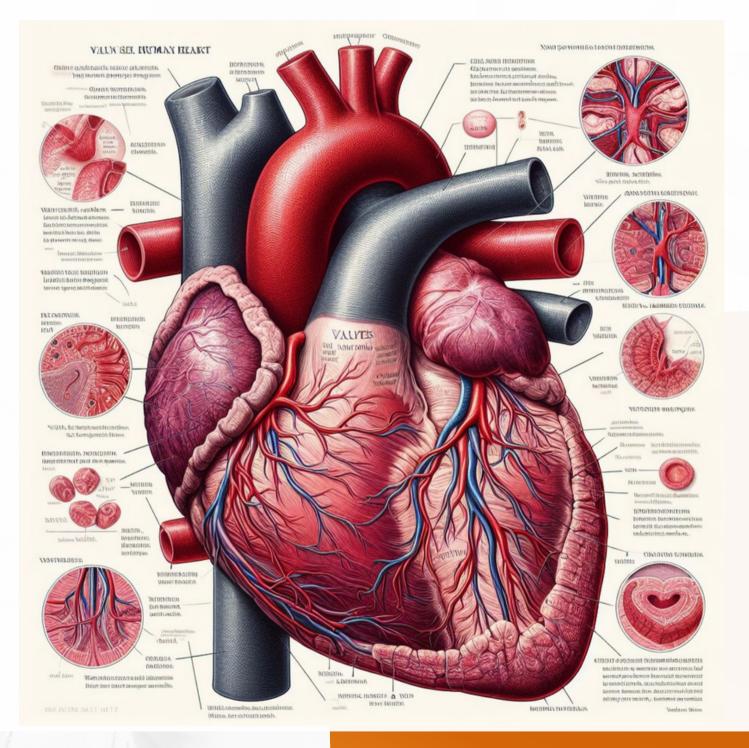
**MEDICAL IMAGING** 

### PROMPT

"CREATE A DETAILED ANATOMICAL ILLUSTRATION OF THE HUMAN HEART, HIGHLIGHTING ITS INTRICATE STRUCTURES AND BLOOD VESSELS AGAINST A BACKGROUND OF A STYLIZED CARDIOVASCULAR SYSTEM, TAILORED FOR MEDICAL TEXTBOOKS."

**SUBJECT - DETAIL - STYLE - BACKGROUND** 

DINESHLAI



in DINESHLAL

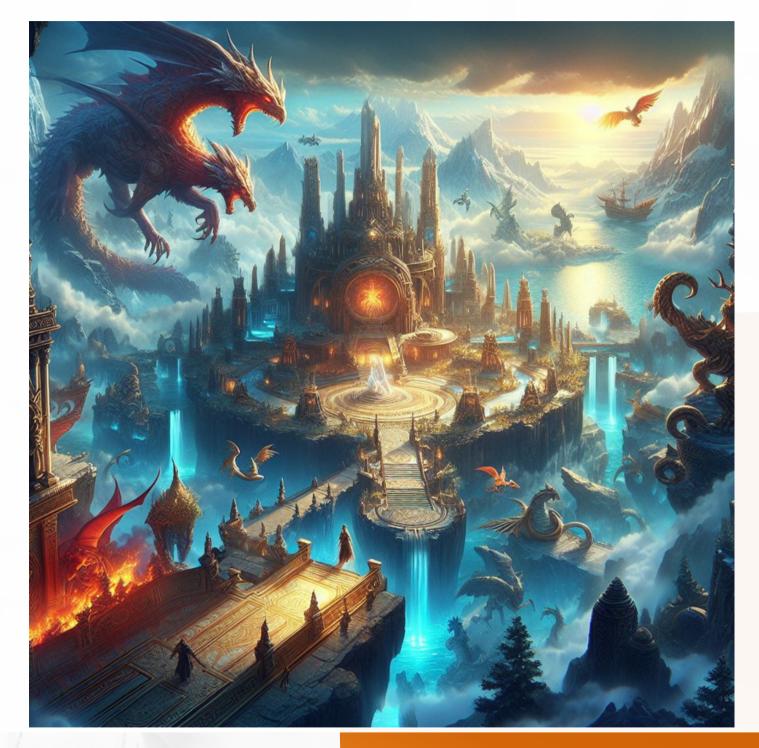
**CHILDREN BOOK** 

### PROMPT

"ILLUSTRATE A WHIMSICAL SCENE FROM A CHILDREN'S FAIRY TALE, FEATURING A LARGE MAGICAL CASTLE NESTLED AMONG ROLLING HILLS AND ENCHANTED FORESTS, INHABITED BY FRIENDLY DRAGONS AND PLAYFUL FAIRIES, SPARKING IMAGINATION AND WONDER"

**SUBJECT - DETAIL - STYLE - BACKGROUND** 

DINESHLAI



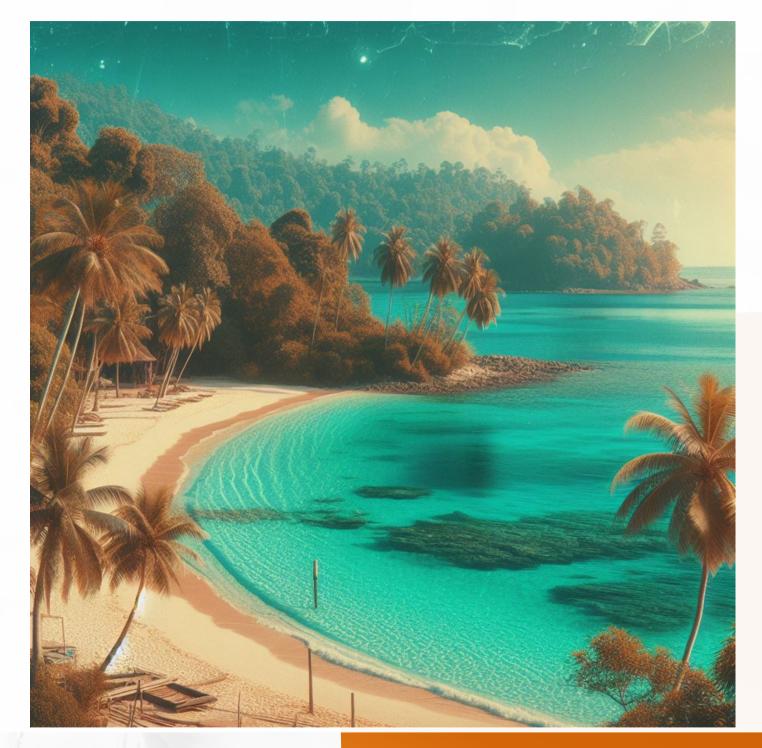


#### **BLOG POSTS & ARTICLES**

### PROMPT

"ACCOMPANY A TRAVEL BLOG POST WITH A CAPTIVATING IMAGE OF A SERENE PALM-FRINGED BEACH, WITH CRYSTAL-CLEAR TURQUOISE WATERS, WITH A BACKGROUND OF FOREST IN THE BACK, WITH PICTURE CREATED IN 90 S ERA."

**SUBJECT - DETAIL - STYLE - BACKGROUND** 





WEBSITE DESIGN

### PROMPT

"ENHANCE A WEBSITE'S LANDING PAGE WITH A DYNAMIC BACKGROUND FEATURING GEOMETRIC PATTERNS WITH VIBRANT COLORS, INSPIRED BY MODERN DIGITAL ART, TO CREATE A VISUALLY ENGAGING USER EXPERIENCE."

**SUBJECT - DETAIL - STYLE - BACKGROUND** 





**E-COMMERCE** 

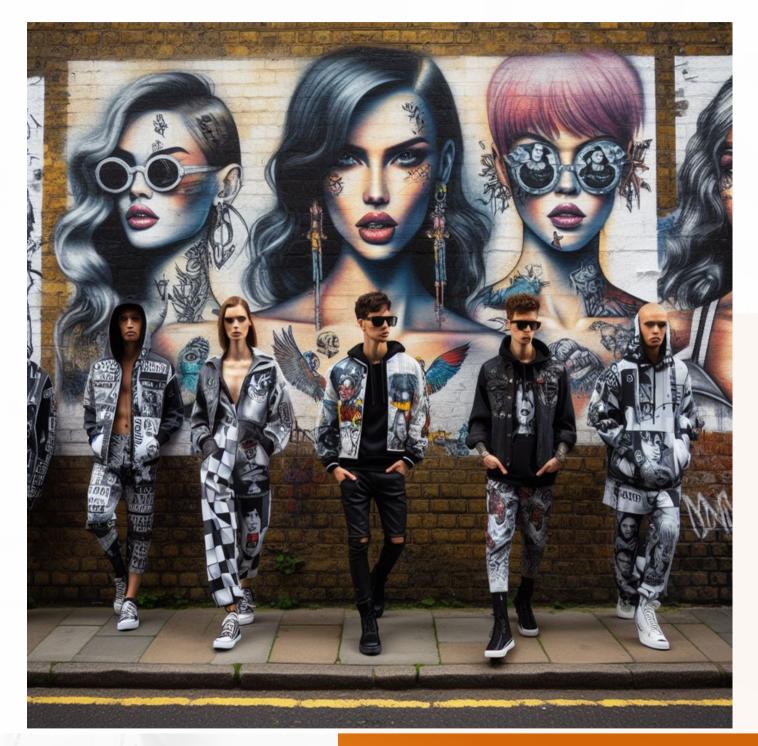
### PROMPT

## "GENERATE HIGH-QUALITY PRODUCT IMAGES OF A TRENDY FASHION COLLECTION, SHOWCASING MODELS WEARING STYLISH OUTFITS AGAINST URBAN STREET ART BACKDROPS, REFLECTING URBAN CHIC AESTHETICS.."

**SUBJECT - DETAIL - STYLE - BACKGROUND** 

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**AUTOMOTIVE DESIGN** 

### PROMPT

"GENERATE ELECTRIC POWERED CONCEPT CAR DESIGN SHOWCASING CUTTING-EDGE AUTOMOTIVE TECHNOLOGIES AND SLEEK, AERODYNAMIC FORMS, SET AGAINST FUTURISTIC CITYSCAPES AND SCENIC DRIVING ROUTES, IN FUTURISTIC ERA."

**SUBJECT - DETAIL - STYLE - BACKGROUND** 





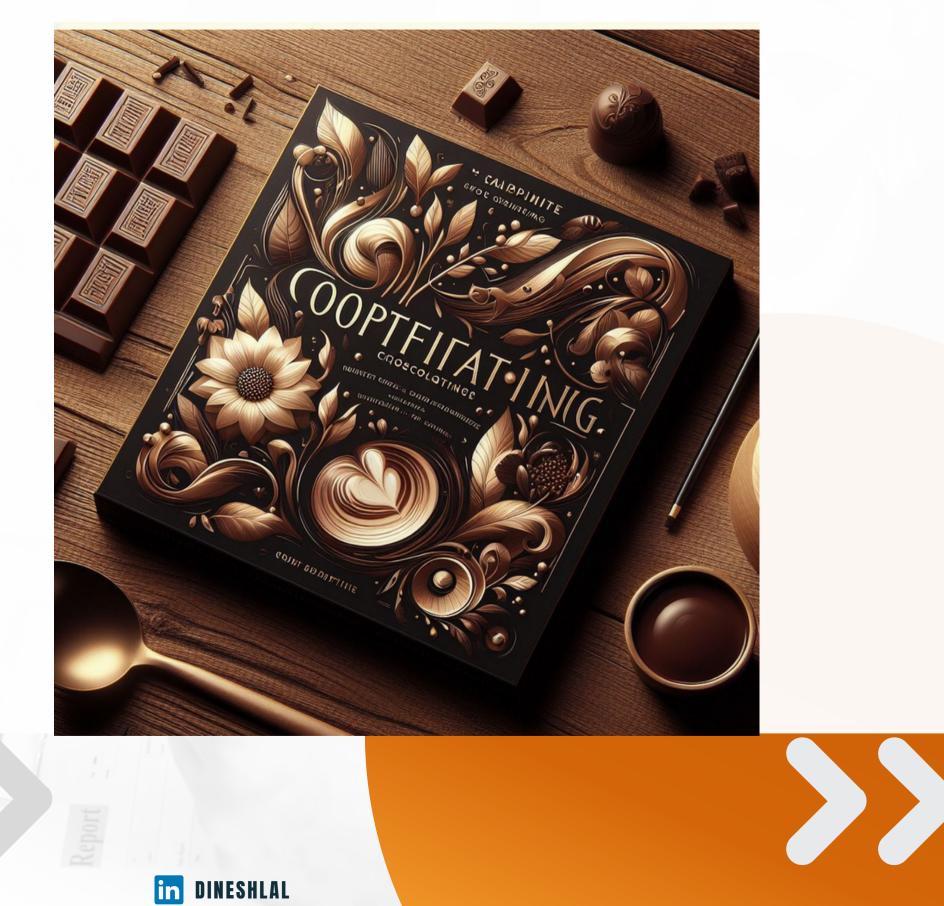
PACKAGING DESIGN

### PROMPT

## "DESIGN CAPTIVATING PACKAGING VISUALS FOR GOURMET CHOCOLATE, FEATURING ELEGANT TYPOGRAPHY AND STYLIZED ILLUSTRATIONS, IN A WOODEN BACKGROUND THAT EVOKE A SENSE OF LUXURY AND SOPHISTICATION."

**SUBJECT - DETAIL - STYLE - BACKGROUND** 

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- AS YOU CAN SEE, SDSB APPORACH HOLDS WELL FOR VARIOUS USE CASES ACROSS INDUSTRIES
- TRY THESE PROMPTS AT YOUR END, OR TWEAK AS PER Your NEED
- FEEL FREE TO REACH ME OUT THROIUGH DM IN CASE You struggle anywhere
- SHARE WITH SOMEONE WHO MIGHT BENEFIT WITH THIS DOCUMENT
- THERE CAN BE MANY OTHER PROFESSION, INDUSTRIES, USE CASES WHICH ARE STILL UNTOUCHED IN THIS DOCUMENT

