

POST 48 - GEN AI

GENERATIVE AI
FOR ALL

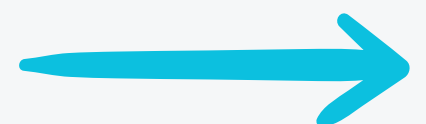
Using
Generative AI

to Automate Financial
Reporting with Python



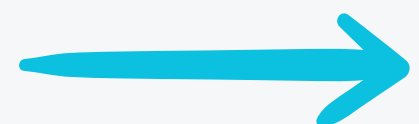
Introduction

- Automation in financial reporting has become a game-changer for businesses aiming to save time, reduce errors, and enhance decision-making.
- Leveraging Generative AI models like GPT, combined with Python's powerful libraries, can revolutionize how reports are created.
- We'll walk through automating financial reporting for a specific use case: analyzing and presenting quarterly revenue data.



Use Case: Quarterly Revenue Analysis

- Imagine a company that tracks its revenue data across multiple regions every quarter.
- The goal is to automate a process that extracts data from a central database, generates narrative insights, and produces a polished report for stakeholders.



Step 1: Extract Financial Data from Spreadsheets or Databases

- The first step is gathering quarterly revenue data from a database. Python's libraries like pandas and SQLAlchemy can streamline this task:

```
import pandas as pd  
from sqlalchemy import create_engine
```

```
# Example: Extract quarterly revenue data from a  
SQL database
```

```
engine = create_engine("sqlite:///financial_data.db")
```

```
query = """
```

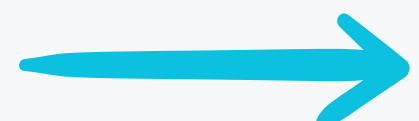
```
    SELECT region, revenue, quarter, year  
    FROM revenue_data
```

```
    WHERE year = 2023 AND quarter = 'Q4';
```

```
    """
```

```
data = pd.read_sql(query, engine)
```

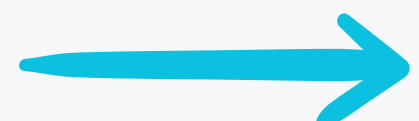
```
print(data)
```



Step 1: Extract Financial Data from Spreadsheets or Databases

- **Sample Output:**

	region	revenue	quarter	year
0	North	150000	Q4	2023
1	South	125000	Q4	2023
2	East	100000	Q4	2023
3	West	90000	Q4	2023



Step 2: Use GPT Models to Generate Report Narratives

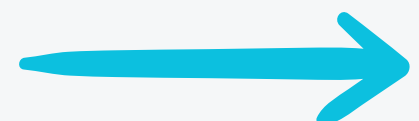
```
import openai

# Set up your OpenAI API key
openai.api_key = "your-api-key"

# Prepare the data summary for GPT input
data_summary = "North: $150,000, South: $125,000,
East: $100,000, West: $90,000."

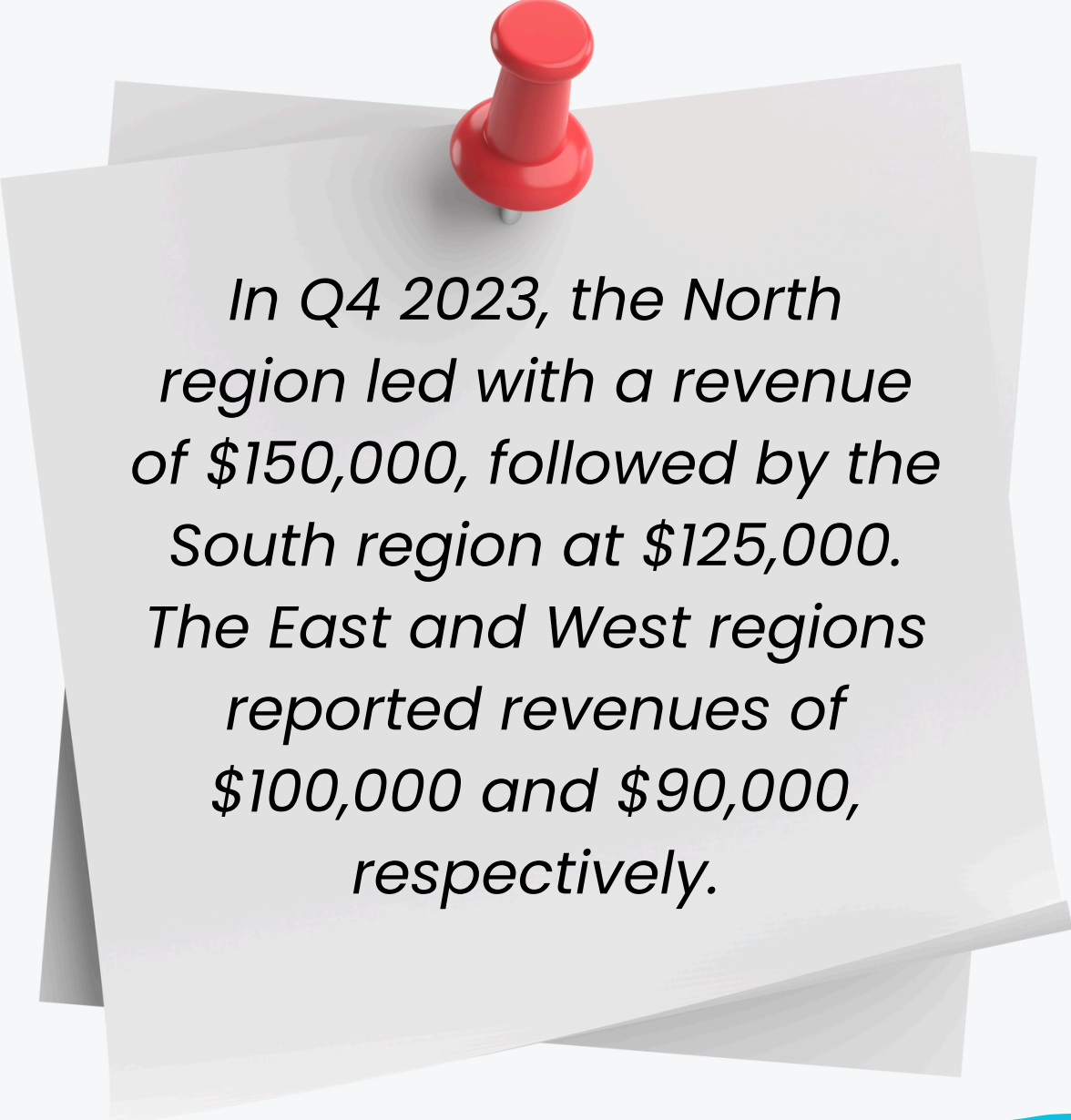
# Generate a narrative using GPT
response = openai.Completion.create(
    engine="text-davinci-003",
    prompt=f"Write a summary of quarterly revenue
data: {data_summary}",
    max_tokens=150
)

narrative = response["choices"][0]["text"].strip()
print(narrative)
```

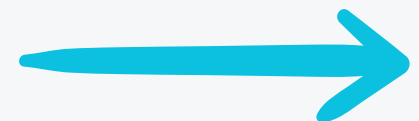


Step 2: Use GPT Models to Generate Report Narratives

- Generative AI models like OpenAI's GPT can create natural language summaries from raw data. For our use case, we'll use GPT to draft a narrative summarizing the quarterly revenue.
- **Sample Output:**



In Q4 2023, the North region led with a revenue of \$150,000, followed by the South region at \$125,000. The East and West regions reported revenues of \$100,000 and \$90,000, respectively.



Step 3: Format Outputs with Python Libraries like jinja2 or pdfkit

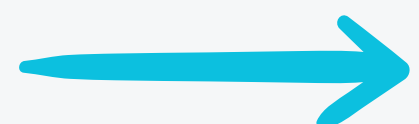
Next, format the narrative and data into a professional report. Using jinja2 for HTML templating and pdfkit for PDF conversion ensures a polished result:

```
from jinja2 import Environment, FileSystemLoader
import pdfkit

# Load HTML template
env =
Environment(loader=FileSystemLoader("templates"))
template = env.get_template("financial_report.html")

# Render template with data
html_content = template.render(
    title="Q4 2023 Revenue Report",
    narrative=narrative,
    revenue_data=data.to_dict(orient="records")
)

# Convert HTML to PDF
pdfkit.from_string(html_content,
"Q4_2023_Revenue_Report.pdf")
```



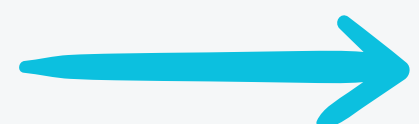
Step 3: Format Outputs with Python Libraries like jinja2 or pdfkit

Sample Report Layout:

Title: Q4 2023 Revenue Report

Narrative:

In Q4 2023, the North region led with a revenue of \$150,000, followed by the South region at \$125,000. The East and West regions reported revenues of \$100,000 and \$90,000, respectively.

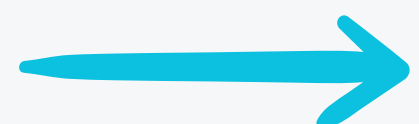


Step 3: Format Outputs with Python Libraries like jinja2 or pdfkit

Sample Report Layout:

Title: Q4 2023 Revenue Report

Region	Revenue
North	\$150,000
South	\$125,000
East	\$100,000
West	\$90,000



Step 4: Automate Report Generation with Scheduled Scripts

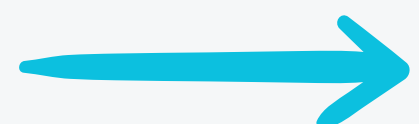
Finally, automate the entire process by scheduling scripts to run periodically. For example, use Python's `schedule` library to generate the report at the end of each quarter:

```
import schedule
import time

def generate_report():
    # Call your report generation functions here
    print("Generating quarterly revenue report...")

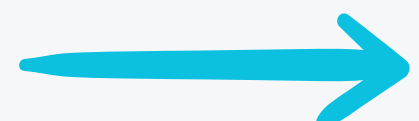
# Schedule the script to run on the first day of the new
quarter at 9 AM
schedule.every().quarter.at("09:00").do(generate_report)

while True:
    schedule.run_pending()
    time.sleep(1)
```



Conclusion

- By combining the power of Python, Generative AI models, and automation tools, this use case demonstrates how businesses can streamline quarterly revenue reporting.
- Automated workflows save time, reduce errors, and deliver actionable insights in a polished format. Implement these steps today to elevate your financial reporting processes.



THANK YOU

- Special thanks to Gemini and ChatGPT for all the help on content
- Follow along for more informative articles in Generative AI space

